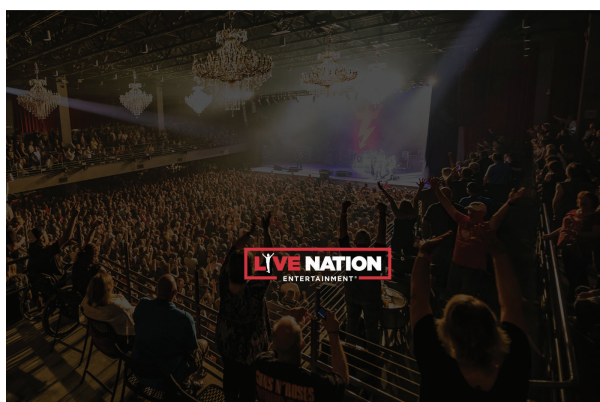
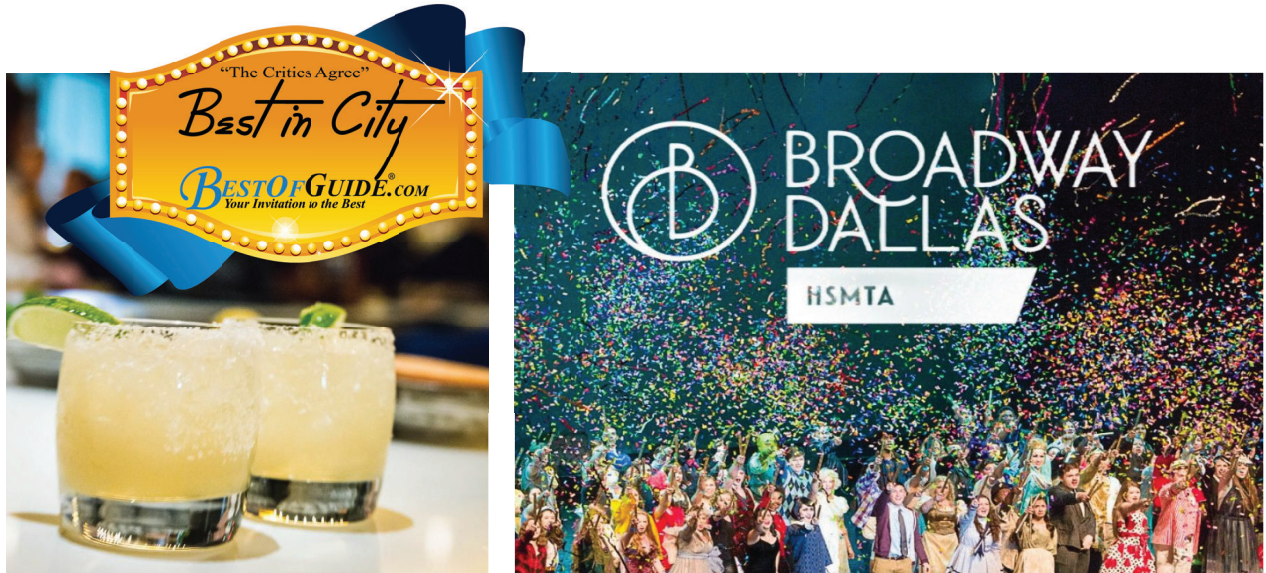


BEST OF GUIDE[®].com

PROMOTING THE "BEST IN CITY" LIFESTYLE | 2023 MEDIA SHEET



Why us? We do more stuff. You get more attention.

Reaching over HALF MILLION people every month.



We do all of the networking for you,
so you can focus on running your business.

MAGAZINE | WEB | EMAIL | MOBILE APP | SMS
EVENTS | SOCIAL MEDIA | BLOGGING | PR



Traditional & Digital REACH

SOCIAL MEDIA	71,400	Facebook, Instagram, Twitter, LinkedIn and YouTube reach
MOBILE APP	8,270	BOG Rewards® mobile app subscribers receiving weekly push alerts
WEBSITE	7,700	Average unique visits verified through Google Analytics.
EMAIL SMS MEMBERS	50,500	Weekly email and text campaigns sharing offers and events to subscribers.
BOG BLOG	7,300	Our "Best in City" contributing writer hits the streets interviewing restaurants and retailers
EVENTS	60,000	Networking events through our affiliations, partnerships and memberships
OUR PARTNERS	300,000	  BROADWAY DALLAS

BOG Rewards® MOBILE APP



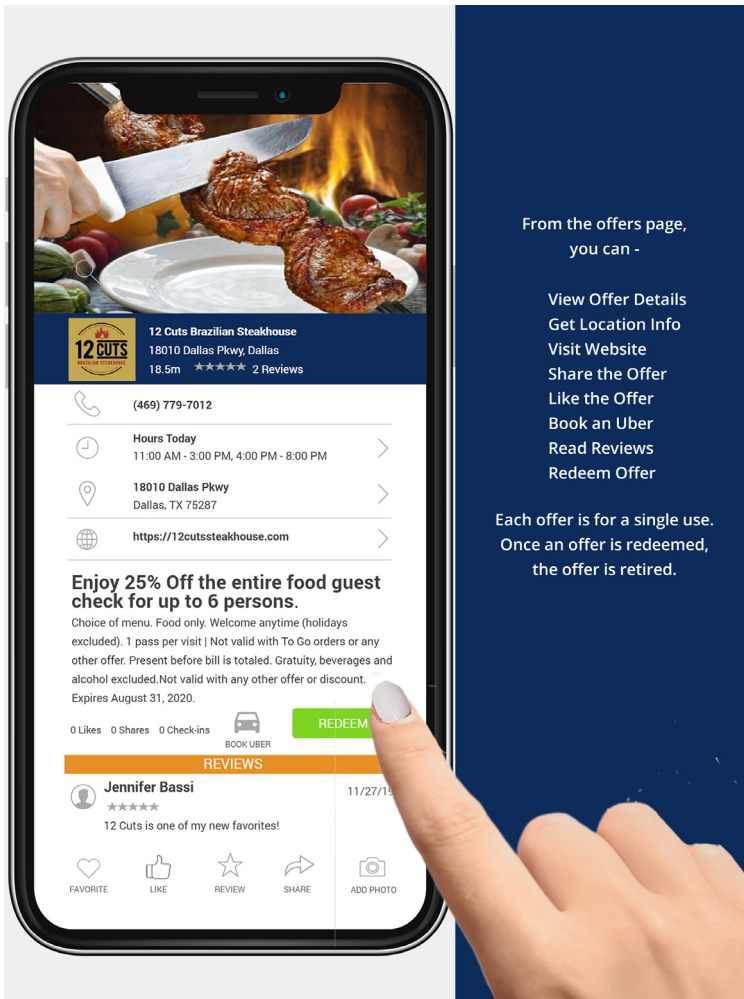
With our easy-to-use mobile app,
your customers can:

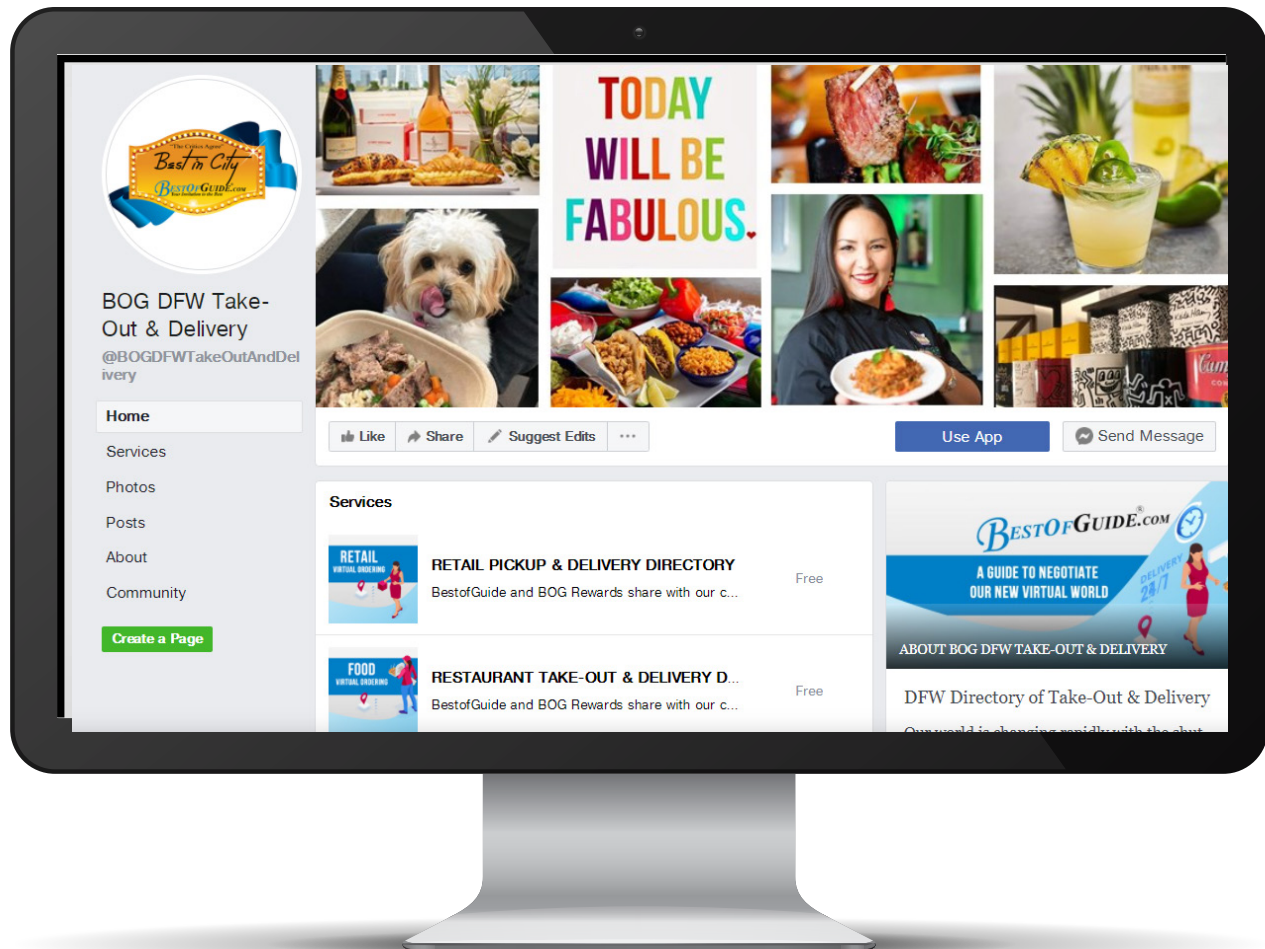
View your offers and redeem them.
Find your location(s) and get directions.
Book a ride with Uber to your location.
See your hours, website, and more.
Get event and special offer notifications.
Connect on social media and share.
See other customers checked in.
Leave feedback.



Providing more value to your customers.

BOG Rewards® is a robust digital extension of the BestofGuide®.com brand. Download this free app for access to the most exclusive digital invitations and incredibly rich special promotions from the “Best in City”, top-ranked dining, retail, travel, entertainment, personal and home services businesses in the Dallas/Fort Worth Area.





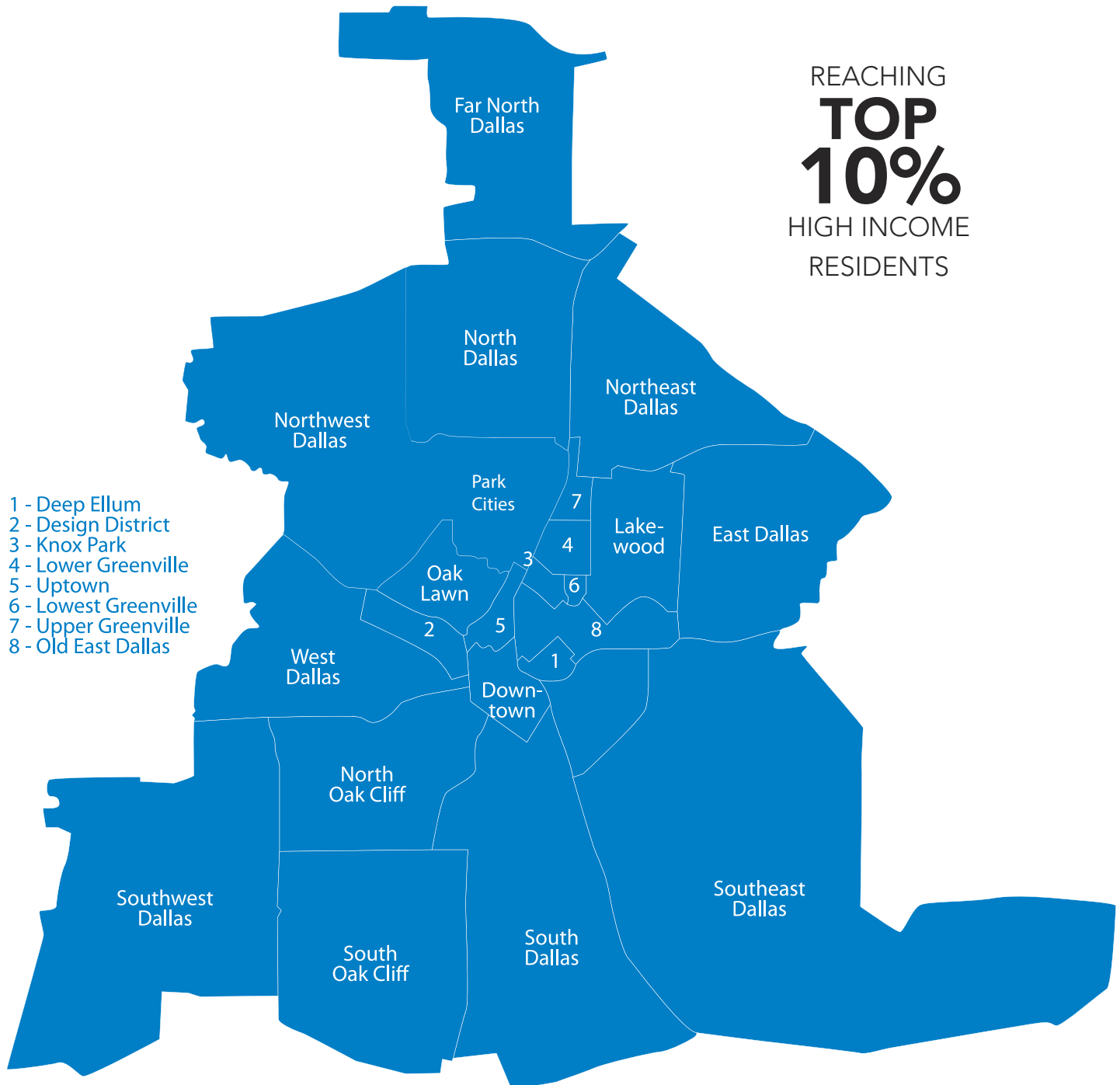
We share your story.

BestOfGuide®.com seeks every opportunity to tell others about your brand. From community Facebook pages to networking events, we are constantly pushing your information in front of our large audience.

Community & Social NETWORKING



Audience DISTRIBUTION



DFW (SHOWN ABOVE), ALLEN, CARROLLTON, COPPELL, FAIRVIEW, FRISCO,
MCKINNEY, MURPHY, PLANO, PROSPER, RICHARDSON, SOUTHLAKE, THE COLONY

2023 Pricing

BOG REWARDS

\$395/month
Mobile App Only

DIGITAL PUBLICATIONS

\$350 ea.

Interactive Full Page

**Includes distribution up to 10,000*

\$1,250 edition

4 Pages

Custom Publication

Includes Links and Videos

**Includes distribution up to 20,000*

SOCIAL MEDIA

**Includes digital content and design*

\$750/month

Facebook

Post 3x Week

Instagram

2x Week

\$200/month

Facebook Ads

To Build the Fan Base

\$500/month

(2) Promo Videos

1 minute each

**Includes linking to social media*

WEBSITES & LANDING PAGES

Build New Site / Maintain

**Quote upon request*

MARKETING & GRAPHIC SERVICES

**Quote per project*

PUBLIC RELATIONS

\$250/release

Local

**Includes copywriting and distribution
to over 655 media outlets*

\$550/release

National

Wire Service Distribution

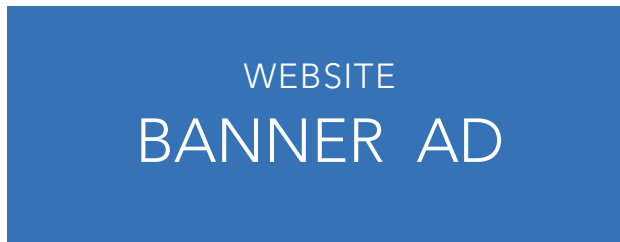
**Includes copywriting and distribution
to over 10,000 media outlets*

FOR MORE INFORMATION, CONTACT TAMMANY STERN

214.727.6325 | tammanystern@bestofguide.com

2023 Media Specs

DIGITAL:



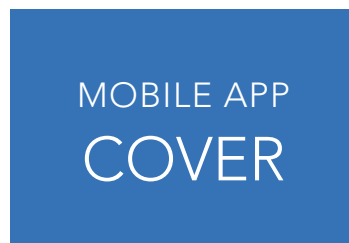
958 x 472 pixels
PNG



700 x 1200 pixels
PNG



180 x 180 pixels
PNG



480 x 360 pixels
PNG

ADDITIONAL GUIDELINES & SUBMISSION

All images must be 300 dpi.

Send artwork to:
art@bestofguide.com
with a copy to -
tammanystern@bestofguide.com.



Keeping your brand alive embracing digital technology

BestOfGuide®.com pioneered print ad direct marketing in the DFW area. When digital technologies became available, we embraced new digital marketing strategies to offer you the best of print + digital.

When you become a BestOfGuide®.com merchant, you will instantly gain access to its robust digital database in addition to its massive demographic database. Your brand will be displayed on the home page of BestOfGuide®.com and your business will be listed in the online directory viewed by thousands. Ongoing Social Media promotions, SMS text messaging, email marketing campaigns, and our BOG Rewards® mobile app put you in front of a half million BestOfGuide®.com followers.

**Let us do what we do BEST
so you can focus on what you do BEST!**

